

Mission 1: Transforming town centres



Harnessing funding and resources to upgrade all of our town centres and visitor experiences.

Successfully deploying the Future High Street Fund in Newton Abbot.

Supporting all towns across the district that want to put in place town centre manager arrangements.

Signposting business support; and training run by business leaders.

Mission 2: Helping Businesses to Start and Grow



Direct delivery and facilitating new employment sites; and matchmaking employers to existing premises.

Dedicated town planning service for developments that protect and create jobs.

Working with partners to deliver work hubs.

Mission 3: Connectivity and Access to Markets



Promoting and helping to facilitate modern internet speeds for all businesses.

Up to date training and advice to help businesses and tourist attractions to trade on-line successfully.

Prioritising council procurement of local contractors and services

Develop a voluntary Coastal Contribution to help upgrade our resorts.

Mission 4: Modernising the Visitor Economy



Facilitating and funding upgrades to our transport network and supporting green travel.

Partnering to fund and deliver the Teign Estuary Trail.

Mission control: Intelligence and indicators

- Regular town centre health checks
- Engaging with chambers of commerce and town forums
- Business surveys, including follow-up contact with Covid grant recipients
- A first point of contact for businesses that want to locate or expand in our area.
- Regular business bulletins and active social media presence
- Engagement and advocacy with local leaders and key stakeholders, including the County Council, LEP, MPs and Government
- Business surveys
- Monitoring commercial vacancies and opportunities
- Councillor training and updates to support effective decision making.
- Establishing a business forum to inform future policy reviews
- Maintaining an overview of key economic data for our area